

Curriculum Vitae

MARINA POPESCU

CURRENT POSITION

Assistant Professor in Political Communication, Department of Political Science, Central European University

Director, Median Research Centre, Bucharest

EDUCATION

2008 – PhD in Political Science, Department of Government, University of Essex, United Kingdom. Thesis title: *Media Effects and Contingencies: A Cross-National Analysis of Television Influences on Voting Behaviour*. Internal examiner: Professor Todd Landman. External examiner: Professor Holli A. Semetko (Emory University, USA)

1998 – MA in South East European Studies, Central European University. MA thesis titled 'How Powerful are the Mass Media: A Study of Media Effects in Post-Communist Romania (1995-1997)'.

1997 – MA in Political Science, Central European University, Budapest. MA dissertation titled 'Media Effects in Election Campaigns: The Case of the 1996 Romanian Elections' (top dissertation award).

1992-1998 –BA degree program in Fine Arts, Academy of Arts of Bucharest, Faculty of Fine Arts. (*Licența* - February 2003)

1992-1996 – BA in Political Science, University of Bucharest, Faculty of Political Science (French language of instruction).

PUBLICATIONS IN ENGLISH

Marina Popescu and Sorina Soare. (forthcoming) "Engineering party competition in a new democracy: Post-communist party regulation in Romania" in *East European Politics*.

Marcus Maurer, Marina Popescu, Carsten Reinemann, Hernando Rojas, Yariv Tsfati and Shanto Iyengar. 2012. "Theorizing and Conducting research of glocal phenomena" in *The International Journal of Communication* 6: 232-240.

- Aurelian Muntean, Grigore Pop-Eleches and Marina Popescu. 2010. 'The 2009 Romanian Presidential Elections', *Electoral Studies* 29 (4): 753-757.
- Toka, Gabor, and Marina Popescu, 2009. "Public Television, Private Television and Citizens' Political Knowledge." EUI Working paper series, RSCAS 2009/66. Florence: European University Institute, Robert Schuman Centre for Advanced Studies.
- Wouter van der Brug, Mark N. Franklin, Marina Popescu and Gábor Tóka, "Towards a European Electorate: One electorate or many?" in *The Legitimacy of the European Union*, edited by Jacques Thomassen. Oxford: Oxford University Press, 2009.
- Marina Popescu and Gábor Tóka, 'Districting and Redistricting in Eastern and Central Europe: Regulations and Practices,' in *Redistricting in Comparative Perspective*, edited by Bernard Grofman and Lisa Handley. Oxford: Oxford University Press, 2008.
- Gábor Tóka and Marina Popescu, 'Inequalities of Political Influence in New Democracies,' *International Journal of Sociology*, 2007.
- Marina Popescu and Vlad Hatieganu, 'A Reign of Civil Society? Understanding NGOs Role in Romanian Electoral Politics,' in *Non-Party Actors in Electoral Politics*, edited by David Farrell and Rüdiger Schmitt-Beck. Bremen: Nomos Verlag, 2007.
- Marina Popescu, 'Romania. Public Opinion and its Study,' in *Encyclopedia of Public Opinion*, edited by John Geer. New York: ABC Clio, 2004.
- Marina Popescu, 'The Parliamentary and Presidential Elections in Romania, November 2000,' *Electoral Studies*, Vol. 22 (2) June 2003, pp. 325-335.
- Sarah Birch, Frances Millard, Marina Popescu and Kieran Williams, *Embodying Democracy: Electoral System Design in Post-Communist Europe*. London: Macmillan - Palgrave, 2002.
- Marina Popescu and Gábor Tóka, 'Campaign Effects and Media Monopoly: The 1994 and 1998 Parliamentary Elections in Hungary,' in *Do Political Campaigns Matter? Campaign Effects in Elections and Referendums*, edited by David M. Farrell and Rüdiger Schmitt-Beck. London: Routledge, 2002.

PUBLICATIONS IN OTHER LANGUAGES

- Tania Gosselin, Odette Tomescu-Hatto and Marina Popescu. 2011. 'Influence de l'UE et compétition partisane nationale : La lutte contre la corruption comme enjeu de l'eupéanisation du système de partis en Roumanie' In *L'eupéanisation de la compétition politique. Adaptations et résistances en perspective comparée*, edited by Mathieu Petithomme. Grenoble: Presses Universitaires de Grenoble. (In French)

Marina Popescu, 'Le design du système électoral roumain: objectifs et conséquences' (The Design of the Romanian Electoral System: Aims and Consequences), in *Société et Politique dans la Roumanie Contemporaine*, edited by Alexandra Ionescu and Odette Tomescu-Hatto. Paris: L'Harmattan, 2003. (In French)

Gábor Tóka and Marina Popescu, 'Befolyásolja-e a szavazókat a Magyar Televízió kormánypárti propagandája? Egy empirikus kutatás 1994-98-ból (Does the Pro-Government Propaganda on the Hungarian Television Influence the Voters? An Empirical Study from 1994-98)' in *Médiakutató* 6: 21-38. (In Hungarian.)

Marina Popescu, 'Statul-spectacol sau politica show (The State as Spectacle or the Politics Show)' in *Sfera Politicii*, no. 36, March 1996, pp.62-65. (In Romanian.)

Cristina Bucică, Marina Popescu and Odette Tomescu, 'Bucureștiul văzut de Bucureșteni. Reprezentări sociale ale spațiului urban (Bucharest As Seen by Its Inhabitants. Social Representations of the Urban Space),' in *Revista de Cercetari Sociale*, no. 3, 1995, pp. 111- 127. (In Romanian).

Marina Popescu, 'Percepția Socială a Ziarelor (Social Perception of Newspapers)' in *The Yearbook of the Social Observer*. Bucharest: University of Bucharest, 1994, pp. 49-57. (In Romanian.)

PREVIOUS ACADEMIC WORK EXPERIENCE

2008 – 2012 - British Academy Postdoctoral Fellow, Department of Government, University of Essex

2007-2008 – Part-time Lecturer in Voting Behaviour at the School of Public Policy, University College London

2005-2006 – Part-time Lecturer at Eotvos Lorand University (ELTE), Budapest, Hungary, ELTE-UNESCO Department of Minority Studies, Institute of Sociology

1999-2002 – Senior Research Officer for the ESRC Project 'Political Transformation and the Electoral Process in Post-Communist Europe', Department of Government, University of Essex, UK

OTHER WORK EXPERIENCE

2004 – 2005 – International Policy Fellow, Open Society Institute, Budapest, Hungary

2002 – Course director of, lecturer at, and fund-raiser for the Summer School on 'Parties, Elections and Democracy: The Comparative Perspective and its Method', Tescani, 24 June – 6 July 2002, organized by the Romanian Society for Political Science, with support from the Higher

Education Support Program of the Open Society Institute; the National School of Political Studies and Administration, Bucharest; and the American Cultural Center in Bucharest, Romania

1999 – Teacher for the ‘Foundation course in the Theory and Conduct of Democratic Elections’ organized by the Democratization Unit of the Department of Government, University of Essex, for the OSCE, Sarajevo, Bosnia-Hertzevovina, October 1999

PROFESSIONAL ACTIVITIES

Principal Investigator – ‘Rethinking Representation 2013-2016: : Campaign Personalization and Legislative Behaviour’ CNCS - NRC research project at the Lucian Blaga University, Sibiu, funded by the Ministry of National Education - through UEFISCI (The Executive Agency for Higher Education, Research, Development and Innovation Funding)

Project director – ‘Open the political process! Building citizen driven policy accountability’ at Median Research Centre, Bucharest funded by the OSF - Think Tank Fund (2013-2015)

Academic coordinator of the MRC online vote advice application ‘TESTVOT’ (www.testvot.eu) for the Romanian elections for the European Parliament and for the President of Romania, the latter including pre-electoral experimental surveys and focus groups, part of the project ‘Development of civic participation in Romania’, financed by the Governments of Island, Principality of Liechtenstein and Norway, through the Financial Mechanism EEA.

Academic coordinator of the MRC project ‘What citizens want? Promoting substantive representation in Republic of Moldova and Romania,’ funded by the German Marshall Fund, Black Sea Trust and including the on-line vote advice application www.testvot.eu for the Romanian parliamentary elections (November 2008) and for the Moldovan parliamentary elections (March 2009).

Participant (with MRC) in the ‘EUROPOLIS, A Deliberative Polity-Making Project’, project coordinated by the University of Siena and funded under the FP7 Programme of the European Commission, 2008-2010.

Chair of the panel on Media Bias in the Political Communication Section at the American Political Science Association Conference, Chicago, IL, 30 August – 2 September 2007

Participant (with MRC) in the ‘EUREQUAL - Social Inequality and Why It Matters for the Economic and Democratic Development of Europe and Its Citizens: Post-Communist Central and Eastern Europe in Comparative Perspective’ project coordinated by the

University of Oxford and funded under the FP6-2004-CITIZENS-5 Programme of the European Commission, 2006-2009

Visiting researcher at the Juan March Institute, Madrid, Spain, April-July 2005.

Visiting researcher at ASEP (Análisis Sociológicos, Económicos y Políticos), Madrid, Spain, January-July 2005

Co-principal investigator (with Gabriel Bădescu, University of Cluj; Aurelian Muntean, National School of Political Studies and Administration, Grigore Pop-Elecheș, University of Princeton; and Paul Sum, University of South Dakota) of a 2004 panel survey and the second wave of the Comparative Study of Electoral Systems (CSES) in Romania, 2004

Organizer of a round table on the reform of the Romanian electoral system on behalf of the Romanian Society for Political Science and of the University of Essex ESRC Project ‘Political Transformation and the Electoral Process in Post-Communist Europe’, 25 June 2001, American Cultural Center, Bucharest, Romania

Chair of the panel on ‘Mass Media and Democracy’ and the workshop on ‘Accessibility and Quality of Survey and Official Electoral Data in Romania’ at the conference of the Romanian Society for Political Science, 2001

CONFERENCE PAPERS

[with Elisabetta Ferarri] Success may not always look the same: A theory-driven comparison of how new tools of democratic participation work across contexts. Paper presented at the ECPR Joint Sessions of Workshops, Salamanca, 10-15 April 2014.

[with Endre Borbath and Oana Lup] “Is any small extra potentially a major change in opportunity? Political knowledge in a low information quality environment” Paper presented at the ECPR Joint Sessions of Workshops, Salamanca, 10-15 April 2014.

[with Aurelian Muntean and Mihail Chiru] “VAAs in New Democracies: A Different Animal or Just Even Bigger Design Problems?” presented at the 7th ECPR General Conference, Sciences Po, Bordeaux, 4-7 September 2013.

[with Mihail Chiru] “Individual campaign strategies in a new democracy: The interplay between a single-member district proportional electoral system, party type and party popularity” presented at the 7th ECPR General Conference, Sciences Po, Bordeaux, 4-7 September 2013.

[with Sorina Soare, Sergiu Gherghina and Mihail Chiru] “Understanding Party System Change in Post-Communist Romania” presented at the 2013 Joint Sessions of Workshops of the European Consortium for Political Research, Mainz, Germany, 11-16 March 2013

- [with Gabor Toka and Francis Millard] “The Impact of Preference Voting Systems on Women’s Representation and the Legitimation of Quota-based Nomination Results” presented at the 2013 Joint Sessions of Workshops of the European Consortium for Political Research, Mainz, Germany, 11-16 March 2013
- [with Gabor Toka] “News Media Partisanship in a Cross-National Perspective.” presented at the “Parties and Partisans: Explaining Continuity and Change in Party Systems” conference at the Juan March Institute, Madrid, Spain, 8-9 February 2013
- [with Gabor Toka] “Cross-National Patterns in Political Bias in European News Media.” presented at the 2012 Joint Sessions of Workshops of the European Consortium for Political Research, Antwerp, Belgium, 10-15 April 2012.
- [with Gabor Toka] “How do Media Systems Influence Citizens’ Political Knowledge and the Social Inequalities of Knowledge?” presented at the 2012 Joint Sessions of Workshops of the European Consortium for Political Research, Antwerp, Belgium, 10-15 April 2012
- [with Sebastian Popa, Gabor Toka and Bogdana Buzarnescu] “Partisan Television in Election Campaigns: Mass Media and Vote Choice in Post-Communist Democracies” poster presented at the 61-200 Comparative Politics Poster I Sessions, The Midwest Political Science Association Conference, Chicago, USA, 12-15 April, 2012.
- [with Andrija Henjak and Gabor Toka] “Leaders, Partisanship, Performance Evaluations and Ideology: Linkages between Parties and Voters and Voting Behavior in Comparative Perspective,” paper to be presented at the 18th International Conference of Europeanists Barcelona, Spain, June 20-22, 2011.
- [with Frances Millard and Gabor Toka] “Should women push for fewer women candidates? Preference voting systems and gender representation,” paper to be presented at the 61st Political Studies Association Annual Conference, London, UK, 19 - 21 April 2011.
- ‘Can Mass Media Inform Citizens? How Media Systems Influence Citizens’ Political Knowledge and Knowledge Inequalities,’ paper to be presented at the WAPOR regional conference and 2nd Transnational Connections Symposium, IE University, Segovia, Spain, 16-18 March 2011.
- [with Anja Neudorf and Frances Millard] “Preference Voting in Post-Communist Europe,” paper presented at the , paper presented at the PSA - EPOP Conference, University of Essex, Wivenhoe Park, 2010.

- [with Gabor Toka and Sebastian Popa] ‘The Influence of Democratic Institutions on the Impact of Political Sophistication,’ paper presented at the Joint Sessions of Workshops of the European Consortium for Political Research, Munster, Germany, 22-26 March 2010.
- [with Gabor Toka] “Public Television, Private Television and Citizens' Political Knowledge.” Presentation at the Transnational Connections Symposium organized by the Instituto de Empresa University and the Annenberg School for Communication, Segovia, Spain, 24-25 March 2010.
- [with Tania Gosselin and Odette Hatto] *L'enjeu de l'intégration européenne dans les stratégies partisanes en Roumanie postcommuniste*, paper presented at the Conference of the French Political Science Association, Grenoble, September 2009.
- [with Gabor Toka] *Public Television, Private Television and Citizens' Political Knowledge*, paper presented at the ECPR Joint Sessions, Lisbon, April 2009.
- Ideas, Interests and Information: the Romanian Electoral System Reform in Comparative Perspective*, paper presented at the PSA - EPOP Conference, Manchester, 2008.
- Media Effects on Vote for Governing Parties: The Role of Media Bias and Fluidity of the Political Context across European Countries*. Paper presented at the American Political Science Association Conference, Boston 2008.
- [with Gabor Toka] *The Impact of Media Systems and Political Systems on the Making of Informed Election Outcomes*. Paper presented at the 2008 Conference of the International Communication Association, Montreal 2008. Top Paper in Political Communication.
- Media Effects on Vote for Governing Parties: The Role of Media Bias and Fluidity of the Political Context across European Countries*. Paper presented at the 2008 Conference of the Canadian Political Science Association, Vancouver 4-6 June 2008.
- [with Gabor Toka] *The Impact of Media Systems and Political Systems on the Making of Informed Election Outcomes*. Paper presented at the 2008 Conference of the Canadian Political Science Association, Vancouver 4-6 June 2008.
- [with Gabor Toka] *The Impact of Media Systems on the Making of Informed Election Outcomes*. Paper presented at the 2007 General Conference of the European Consortium for Political Research, Pisa, Italy, 6-8 September 2007.
- Inequalities and Political Party Preferences in Romania and Moldova*. Paper presented at the American Political Science Association Conference, Chicago, IL, 30 August – 2 September 2007.

- Media Effects on Vote for Governing Parties: The Role of Media Bias and Fluidity of the Political Context across European Countries.* Paper presented at the International Communication Association Conference, San Francisco, CA, 24-28 May 2007.
- [with Gabor Toka] *Citizen Information, Election Outcomes and Media Systems.* Paper presented at the conference on ‘Communicating Europe in the News and in Public Opinion: European Integration and the Future of European Political Institutions’, University of Exeter, UK, 15 March 2007.
- [with Gabor Toka] *East Meets West. On the Compatibility of Value Orientations in Western vs. Eastern and Central Europe.* Paper presented at the conference on ‘The Legitimacy of the European Union After Enlargement’, organized as part of the CONNEX European Network of Excellence at the University of Twente, the Netherlands, 15-18 June 2006.
- [with Tania Gosselin] *Turnout in Post-Communist Elections: The Salience of Elections and Information Availability.* Paper presented at the Canadian Political Science Association Conference, Toronto, Canada, 1-3 June 2006.
- [with Vlad Hațieganu] *Understanding Romanian NGOs’ Success in Electoral Politics: Why and How do They Pull It Out?* Paper presented at the ECPR Joint Sessions of Workshops Nicosia, Cyprus, 25-30 April 2006.
- [with Gabor Toka] *Media Effects in Election Campaigns in East Central Europe.* Paper presented at the 8th International Conference of the Italian Election Studies Association, Venice International University, Italy, 18-20 December 2003.
- The Romanian Electoral System: Handling Multiple Interests in a Dominant Party System.* Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, 28 August – 1 September 2003.
- [with Gabor Toka] *Campaign Effects in East Central Europe: Examples from Recent Elections.* Paper presented at the Annual Meeting of the American Political Science Association, Philadelphia 28 August – 1 September 2003.
- [with Irina Ștefuriuc] *Cleavage Mobilization, Performance Evaluations and Support for Democratic Institutions: A Longitudinal Analysis of Romania.* Paper presented at the ECPR Joint Sessions of Workshops, Edinburgh, UK, 28 March – 2 April 2003.
- Le Design du Système Electoral Roumain: Objectifs et Effets.* Paper presented at the Journée Roumanie, organized by CERI – IEP, Institute of Political Science, Paris, France, 24 April 2002.

The Design of Representative Institutions and the Quality of Democracy: Romania as an Extreme but not Unusual Case. Paper presented at the Alexander van Humboldt Foundation conference on ‘What Is Decisive for a Successful Transition?’ Belgrade, Serbia, 18-21 April 2002.

Turnout in Post-Communist Europe: Salience of Elections and Information Flows, paper presented at the ECPR Joint Sessions of Workshops, Turin, Italy, 23-27 March 2002.

[with Gabor Toka] *Districting and Redistricting in Central and Eastern Europe: Regulations and Practice,* co-authored with Gábor Tóka and presented at the Conference ‘Redistricting in Comparative Perspective’, University of California at Irvine, 6-8 December 2002.

The Design of the Romanian Electoral System: Goals, Interests and Ideas, 1990-2001, presented at the 2nd Conference of the Romanian Society for Political Science (SRSP), Timișoara, Romania, October 2001.

[with Gabor Toka] *Campaign Effects and Media Monopoly: The 1994 and 1998 Parliamentary Elections in Hungary.* Paper presented at the 2nd Conference of the Romanian Society for Political Science (SRSP), Timisoara, Romania, October 2001.

The Romanian Electoral System: Debates and Choices, 1990-2000, presented at the Conference of the British Association for Slavonic and East European Studies, Cambridge, UK, April 2001.

Media Systems and Media Effects: Hungary and Romania in Comparison, presented at the first conference of the Romanian Society for Political Science (SRSP), Bucharest, September 2000.

[with Gabor Toka] *Campaign Effects in the 1994 and 1998 Hungarian Parliamentary Elections.* Paper presented at the ECPR Joint Session of Workshops, Copenhagen, Denmark, April 2000.

INVITED TALKS

Invited participant, workshop on comparative perspectives in political communication at the Transnational Connections Symposium organized by the IE University and the Annenberg School for Communication, Segovia, Spain, 24-25 March 2010.

Public lecture at the CEU – Center for Media and Communication Studies, November 2009

Invited talk in the Lecture Series of the Voting Behaviour Seminar of Professor Mark Franklin, European University Institute, Florence, June 2009.

Public lecture on recent research (with Gabor Toka) at the University of Siena, April 2009

Invited talk at the conference ‘Electoral reform in Romania’ organized by the Association Pro Democratia (APD) and the Foundation Konrad Adenauer (KAS), Bucharest, Romania, 16-17 June 2005

Invited expert discussant at the workshop on the 'Electoral Processes in South East Europe', organized by South - East European Research Centre, Thessaloniki, Greece, with the support of the OSCE at G17 Institute, Belgrade, Serbia, 23-24 January 2004

Public lecture on 'The Design of the Romanian Electoral System and its Relationship with the Party System' at the Groupe d'analyse socio-politique des pays d'Europe centrale et orientale of the Centre d'étude de la vie politique, Université Libre de Bruxelles, Belgium, 6 May 2002

Discussant at the panel on 'Parties and Elections' in the Balkans at the Alexander von Humboldt Foundation Conference, Belgrade, Serbia, 18-22 April 2002

FELLOWSHIPS AND AWARDS

2011 – British Academy Small Grant

2009 – University of Essex, Research Incentive Scheme Grant

2008 – British Academy Postgraduate Fellowship Grant

2006, 2008 – Canadian Political Science Association Trust Fund and the Social Science and Humanities Research Council of Canada – travel grant for CPSA conference

2005, 2007 – Ratiu Family Foundation Fellowship for Romanian scholars in the UK, for tuition fees for PhD studies at the University of Essex and for completion of PhD studies at the University of Essex, respectively

2004–2005 – Fellowship in Romanian Studies of the British Council and the School of Slavonic and East European Studies, University College London at the School of Slavonic and East European Studies, University College London (declined)

2001-2002 – Open Society Institute Global Supplementary Grant for PhD studies at the University of Essex (for the period after the completion of my contract as research officer)

1998, 2000, 2002 – European Consortium for Political Research mobility grant for the Essex Summer School in Data Collection and Analysis, July 1998 and the ECPR Joint Sessions, Copenhagen, April 2000 and Turin, 2002

1998 – Open Society Institute/CEU Supplementary Grant and OSI-FCO grant for the first year of doctoral studies at the University of Essex

1996-1998 – Central European University Student Fellowship

1995 (January-June) – AUPELF-UREF scholarship, Université Libre de Bruxelles, Belgium

1994 (September) – French Foreign Affairs Ministry and AUPELF-UREF fellow at the Institute of Political Science Rennes

1990, 1991 – First Prize in Fine Arts (Painting), awarded at the National Contest of Art Students
(Iasi, Baia Mare, Romania)

LANGUAGE SKILLS

Romanian (native speaker)	English, French (fluent)
Spanish, Italian (proficient reading)	Hungarian (basic)

COMPUTER SKILLS

SPSS, STATA, HLM, Microsoft Word, Excel, Access, Powerpoint, Front Page, basic ASP programming, and Adobe Photoshop